



Colon Cleanse - Warning
Don't Try Colon Cleansing Products Until You've Seen...
ColonReview.com

My Teeth Are Now White
Read the trick, discovered by a mom, to turn yellow teeth white.
CathysTeeth.com

AARP Auto Insurance From The Hartford
Over 50? Save \$363 on Your Auto Insurance In Minutes w/ The...
AARP.TheHartford.com



Comment, blog & share photos

Log in | Become a member

Search **Search** POWERED BY Google

Jill Haney

Cincinnati.Com » Jill Haney
Last Updated: 4:53 am | Sunday, March 15, 2009

Just because you're old, don't look like it

By Jill Haney • March 15, 2009

Post a Comment • Recommend (1) • Print • ShareThis • Type: **A A** • Click-2-Listen

Why does it matter what you look like at any age, much less over the age of 40? For the more mature employee it matters because, whether it is fair or not, age discrimination exists in the workplace.

Advertisement



Building Strength and Muscle without Illegal Substances



Financial Aid Available for Adults Returning to School



\$2 Million in Scholarships for Working Parents Going Back to School

Advertising provided by: ARALifestyle.com

In addition, we, as employees, represent our company and the brand of our company. If you look "frumpy and outdated" then your company's brand may be perceived the same way.

Key elements of a modern, professional look include:

Makeup. Wearing makeup becomes important in maintaining a fresh and modern look as we age. Even more important than wearing makeup is how much to wear and what type. To project a fresher, more natural look, choose to emphasize either the eyes or the lips and leave the other one neutral - not natural, but neutral. Forgo the frosted lipstick and opt for a shiny or shimmer lipstick or gloss.

Eyebrows. Be sure to pluck and trim stray hairs. Eyebrows frame our faces, enhance our looks and shave years off our age. The most flattering brow shape is softly curved with a slight arch.

Teeth. The No. 1 way for women and men to look younger without having a face lift is to whiten our teeth. It's easy, inexpensive and effective. Invest in teeth bleaching strips and watch yourself get younger.

Clothes. As Yves Saint Laurent said, "fashion fades but style is eternal." Less is more as we age, and it is more important to develop our own sense of style rather than follow every trend. Always appropriate but never boring, as a friend of mine likes to say.

Try not to repeat fashion trends from previous decades. Break up cardigan twin sets. Yes, break them up and see how much younger you look and feel.

Mommy jeans. Just say, no! Every woman deserves to feel sexy, hip and modern; and the right pair of jeans will do just that. What are mommy jeans? Jeans that sit on your natural waist, jeans that have pleats (ugh!), jeans that can be described as tapered. There are many great options for stylish jeans that come in a variety of prices. Go shopping with a friend or enlist the help of an expert and treat yourself to a great pair of jeans.

Shoes, shoes and shoes. If the shoes can be described as heavy or clunky, get rid of them. Anything that can be described that way will make you look older, shorter and heavier.

You deserve to look great and feel great. It isn't as difficult as you may think and you will be very pleasantly surprised. Choose to be your best self regardless of your age.

Most Commented Stories

- Thousands gather for 'Tea Party' (233)
- Past run-ins haunt police (81)
- Cronin: NIT snub? Big deal (51)
- Girl admits sending nude photo of self (111)
- 'Tea Party.' Stimulus bill too steep (38)

Most Recommended Stories

- Thousands gather for 'Tea Party' (59)
- Kassidy Sade Pleasant (40)
- Ex-prosecutor admits DUI (163)
- 'Tea Party.' Stimulus bill too steep (9)
- SCPA takes MTV stage (8)

PICK THE PERFECT BRACKET AND WIN!
\$100 MILLION PRIZE
Sponsored by Mike Castrucci
Go to www.cincinnati.com/marchmania

More Columnists headlines

- Economic losses, personal gains

Quick Links

- Sign up for Breaking News newsletter
- Sign up for Breaking news text alert
- Check out your community pages
- Post your own news using Share!

ADS BY PIII SE 360

Jill Haney's Cincinnati-based business, JH Image Consulting, conducts individual and corporate group training on appearance, behavior, and communication. She is a certified image consultant with the Association of Image Consultants International. Reach her at 513-505-2732, jill@jhimage.net, or www.jhimage.net.

In your voice

Read reactions to this story

You must be logged in to leave a comment. [Login](#) | [Register](#)

Submit

ADD BY THESE JOG
Get Listed Here

Top 3 Colon Detox Cleanses Reviewed

We reviewed the top cleanse brands. Don't get ripped off. ColonReview.com

My Teeth Are Now White

Read the trick, discovered by a mom, to turn yellow teeth white. CathysTeeth.com

Free Credit Report - Warning

Don't fall for "free" credit reports, follow a trusted source. www.creditreportfordummies.com



Partners: [Jobs: CareerBuilder.com](#) [Cars: Cars.com](#) [Apartments: Apartments.com](#) [Shopping: ShopLocal.com](#)

[HOME](#) | [NEWS](#) | [SPORTS](#) | [ENTERTAINMENT](#) | [LIVING](#) | [BUSINESS](#) | [COMMUNITIES](#) | [OPINION](#) | [PHOTOS & VIDEOS](#) | [OBITS](#) | [WEATHER](#) | [BLOGS & FORUMS](#) | [Site Map](#)

[Terms of Service](#) | [Privacy Policy](#) | [Contact Us](#) | [Careers at Enquirer Media](#) | [Subscribe](#)

Copyright ©2008 The Enquirer. All rights reserved.

Use of this site signifies your agreement to the [Terms of Service](#) and [Privacy Policy](#) , updated March 2007.